

VSNEXPLOER

The Media Asset Management
System that has **IT** all



MAM · PAM · BPM · BI

VSNEXPLOER turns technology into an ally, allowing the creative industry to focus on what it does best: **creating quality content**

The Media & Entertainment industry is changing at a very high speed. The market demands more high-quality, original content, in less time and available on more platforms. This increasing complexity makes it more necessary than ever for audiovisual companies to correctly manage media, as well as to fully automate repetitive tasks in order to increase efficiency.



VSNEXPLOER MAM



VSNEXPLOER PAM



VSNEXPLOER BPM



VSNEXPLOER BI

FEATURES



OPEN ARCHITECTURE

The system is built on the VSNSPIDER architecture, a service oriented (SOA) software platform which greatly simplifies integration with third-party solutions.



SCALABLE

VSNEXPLORES is totally scalable, both in hardware and software, ensuring that, even if you start with the most basic configuration, the system will grow as you grow.



MULTI-SITE AND MULTI-PLATFORM

The interface is 100% web-based, making it a genuinely multi-platform system: access from any browser, both on Windows or Mac, or even remotely.



CLOUD READY

The combination of its web-based interface and VSN's transfer acceleration protocol (UMP), enables the full system (MAM in Cloud) or part of it (Hybrid Cloud) to be installed in Windows Azure, Amazon Web Services and Google Cloud Platform.



SECURE

Includes a complete user rights management system which can be fully integrated with the system's domain (AD, LDAP). Every access to the system is done through HTTPS advanced security protocols and media transfers are encrypted (AES-256).



MAXIMUM SEARCH FEATURES

Includes a powerful, enhanced and robust indexing engine; simple and advanced search tools, and the possibility of saving searches and grouping results.

GET THE MOST FROM THE CLOUD WITH VSNEXPLORER

The use of cloud services is growing in all industries, and the Media & Entertainment sector is no exception. As the capacity of Internet increases, thanks to platforms such as *Azure*, it makes more sense to take advantage of the scalability, flexibility and affordability that cloud platforms provide.

VSNEXPLORER offers all its features in pay-per-use or SaaS mode in the cloud with all its benefits and possibilities, including the UMP transfer acceleration protocol:

- ▶▶ Fully prepared MAM for the cloud
- ▶▶ Pay-per-use or SaaS mode
- ▶▶ No hardware nor software maintenance costs
- ▶▶ Drastic time-to-market reduction
- ▶▶ Advanced transcoding features
- ▶▶ Simple access management, without complex VPNs or Firewall management



VSN's UMP PROTOCOL: SAFE, FAST, EFFICIENT CONTENT TRANSFERRING

VSN has developed the UMP transfer acceleration protocol, which has been designed specifically for transporting large files safely, ensuring their integrity and saving time and resources in any context. These are some of its features:

-  Transfer speed up to 100 times faster than FTP
-  Maximum safety. Encrypted transfers (AES-256)
-  File integrity check at reception
-  Possibility of resuming transfers in case the connection is lost
-  Total control of the available bandwidth
-  Compatible with firewalls and NAT

APPLICATIONS

HYBRID CLOUD

The solution is ready for a smart use of the cloud to complement the on-site installation.

ENTERPRISE CONTENT MANAGEMENT

It can be used for managing promotional material, educational training and much more. Specially designed to meet the content needs of large corporations.

AUDIOVISUAL CONTENT MARKETPLACE

VSNEXPLORESER can be integrated with a content marketplace web portal or directly work under the marketplace business model (e.g., iTunes) to broadcast content.

IPTV COMPANY

Management of the process of material reception, transcoding, automated quality control, encryption and publishing in the CDN and the CMS.

CONTENT DISTRIBUTION

Integrated with **VSN's** UMP protocol, it is the perfect tool to create a safe content delivery system with infinite management options.

CLOUD ARCHIVE

The system can also work as Cloud archive solution, ready to meet occasional needs or to function as a permanent archive.

Tell us about your content management needs.
We can help you **optimize your system.**



www.vsn-tv.com