

## Deploying Curator: Solution Brief

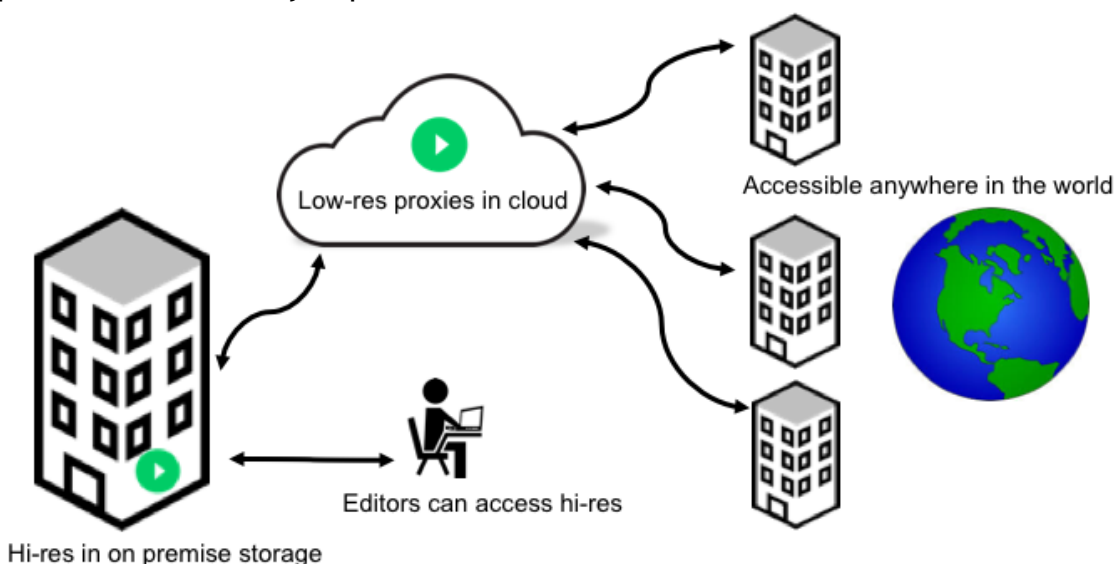


One of Curator's great benefits is that it can be hosted in almost any environment. You can choose an on-premise deployment, full cloud or hybrid-cloud to get the best of both environments.

### Hybrid-Cloud

Our hybrid deployment option is popular amongst organizations wanting to access the benefits of scalable cloud-enabled workflows but retain on-premise performance and speed of access. Hybrid-cloud deployments also allow you to migrate to the cloud in stages rather than making a large up-front commitment to content migration.

In a typical hybrid deployment model, customers continue to store their high-resolution media files using online on-premise storage, this means editors in high-resolution edit bays can work with hi-res content. Low-resolution proxy versions of their files are stored in the cloud so they can be reviewed, tagged with metadata and edited directly from the cloud, regardless of location or access to the on-premise storage. Having access to assets stored thousands of miles away also prevents unnecessary duplication.



Hybrid deployment options are popular because they're a cost-effective and scalable way of benefitting from the cloud. Users can choose to transition later to a fully cloud-hosted deployment.

Great for: Organizations that want to access the benefits of cloud-enabled workflows but retain on-premise edit performance.



## On-Premise

If you've already invested in on-premise storage infrastructure and want to access all of the benefits of Curator without transitioning to new infrastructure, you can host your Curator system on-premise.

On-premise deployments allow you to leverage existing investments and are useful if your organization's security policy places restrictions on moving content to the cloud. If you have a dedicated IT team to manage your services, an on-premise solution can be a great way of introducing a new media management system without major infrastructure changes, whilst still accessing all of Curator's functionality and supporting multi-site locations.

Great for: Organizations that have already invested in an established media storage infrastructure.

## Cloud-hosted

In a typical cloud-hosted deployment, all of an organization's content is stored in the cloud. Users can use low-resolution proxies to review, manage and edit an entire production in the cloud, regardless of where they are or where the cloud storage they are using is located. Tasks such as search, logging and archive management can all be performed directly on the proxy and should the hi-res be required a Curator ground station can be added to download the hi-res content.

Using hi-res content directly from the cloud can incur significant data access costs, especially if this is unmanaged or the quantity of access is not regulated by your organization. By using proxies you can eliminate this problem. Because Curator's proxies are only 2% of the size of the original hi-res, you're transferring 98% less data every time your organization accesses content. If you access 15 hours of content per day this will save you \$36,000 per year.

A cloud-hosted deployment can also help you ensure you use only the IT and human resources you need. It gives you access to totally scalable IT resources, so you can expand your system as you need without unnecessary additional investment. You can also save on resources on the ground because you don't need to manage your own servers.

Great for: Organizations that want to benefit from the cloud's scalability, provisioned IT services and global accessibility.